## NUKI WELCOME HOME

## Disruption for the travel industry: Sweet Inn and Nuki revolutionize the way access is given to travellers

International Hospitality Company to collaborate with Nuki Home Solutions on Smart Lock implementation.

Paris, France, March 2018. Sweet Inn, an international company operating over 400 designer apartments for vacations and business trips in 10 European cities announced the installation of Nuki's Smart Locks in all of their apartments. After demonstrating a stellar growth since its founding in 2014, Sweet Inn is moving forward with a comprehensive overhaul of its user experience in order to provide guests with a seamless experience, from booking to checkout. The Nuki Smart Lock, also founded in 2014, turned out to be the perfect match as it converts smartphones into smart keys and enables keyless access for traveller. Installed on the inside of the door, thanks to Nuki, key management or key handling of vacation rentals becomes a thing of the past. Via the Nuki Web interface access rights can be managed remotely via a few clicks. Guests receive an email with their invitation code - after accepting the invitation the door to the apartment can be opened via the smartphone.

For Sweet Inn guests the installation of Nuki means a huge increase in convenience and comfort during their trip. Check-in and check-out, often experienced as stressful and inconvenient processes, are now managed via the app so guests can easily do early check-ins or late check-outs without having to wait in bad weather or late at night for somebody to hand them over the physical keys. Nuki also facilitates the lives of the apartment managers: access rights can be created and distributed online without the need for handing over keys or worrying about lost keys anymore. Also costs for replacement of door locks due to lost keys can be heavily reduced.

Sweet Inn's CEO, **Paul Besnainou**, said, "We are thrilled with this current step in our journey to provide travelers the ease-of-use and independence they are accustomed to in their everyday lives, during their vacations or business trips. The Nuki Smart Lock symbolizes what we see as the future of Sweet Inn, and travel as a whole - the perfect fusion of convenience and freedom that lets travelers focus on their experience, completely hassle-free."

Allowing guests to self check-in and check-out via the Sweet Inn mobile app, by utilizing the Nuki Smart Lock, is part of a wider effort by the company to allow global leisure and business travelers complete control over their trips, all through their smartphones. In addition to self check-in and check-out, Sweet Inn's guests can, via the app:

- 1. Receive personalized Local Tips based on their apartment location
- 2. Order unique services as Full Fridge, Private Chef, Romantic Setup and more
- 3. Live Chat with the local team

## About Sweet Inn

Founded in 2014, Sweet Inn (www.sweetinn.com) is an international, fast-growing travel-tech startup that aims to disrupt the hospitality industry. Given its wide range of ideally located designer apartments guests can enjoy a new way of travelling: experiencing the local vibe with all the comforts and services associated with a hotel. Within just three years of its launch, Sweet Inn is now operating 400 apartments in 10 prominent cities (Paris, London, Barcelona, Madrid, Rome, Milan, Brussels, Lisbon, Tel Aviv and Jerusalem). The company plans to expand to Asia and America in the near future.

## About Nuki Home Solutions

Nuki Home Solutions is a leading provider of retrofit, smart access solutions in Europe. The company's vision is aimed at making existing door locks smarter and thereby replacing the physical key. The current product portfolio includes the Nuki Combo, consisting of Nuki Smart Lock and Nuki Bridge, as well as the Nuki Box - a retrofit solution for apartment buildings. Nuki Home Solutions was founded in 2014 in Graz by Up to Eleven. The CEO of Nuki Home Solutions is Martin Pansy. Further information can be found at https://nuki.io/en/