



WELCOME HOME

## Nuki Smart Lock 2.0 wins Red Dot Award for exceptional design

The Red Dot jury has made its decision: Nuki Smart Lock 2.0 wins the Red Dot Award: Product Design 2020, for its exceptional design. During an intense evaluation process, the Red Dot Award judges focused on criteria such as the degree of innovation, functionality, quality, durability and ergonomics. The Smart Lock 2.0 not only impressed with its aesthetics but also its incomparable functionality.

Graz, April 2, 2020 - Austrian based Nuki Home Solutions has won the award for exceptional product design at the Red Dot Awards. The award has been received for the Smart Lock 2.0 developed in collaboration with the Viennese design agency EOOS. Professor Dr Peter Zec, CEO of Red Dot: "The product convinced the jury, not only by their aesthetics but also by their incomparable functionality. With their designs, the award winners set a new standard in their industry".

### Poetic design rewarded.

Since the market launch, the Nuki team has dedicated their work to the credo of 'smart, simple and secure' which is applied to all stages of the product development. Jürgen Pansy, Head of Product at Nuki, explains: "A product is always best when it combines great design and functionality. For me, good product design is visible when the customer likes the product and uses it frequently. It should be fun to deal with the product".

The most important part in the design of the Nuki Smart Lock 2.0 is the aluminium cylinder, which is the optical extension of the already existing cylinder. At the front of the cylinder is a knob, which is surrounded by an LED circle. The combination of aluminium as a choice of material and the bright and cool colour temperature created by the illuminated LED circle results in a unique design, giving visibility to the perfection and high-quality standards that Nuki and EOOS stand for. Harald Gründl, designer at EOOS explains the design approach to the product: "For us, good product design has to be poetic. The Smart Lock builds a bridge between the analogue and the digital world. People are often thrown back and forth between the analogue and the digital and we overcome that with the Nuki Smart Lock 2.0 because it creates the interaction between these two worlds".

### Nuki Smart Lock 2.0 in exhibitions, online and in the yearbook

On 22 June 2020, the Nuki Smart Lock 2.0 will be added to the "Design on Stage" exhibition at the Red Dot Design Museum Essen, where all the award-winning products will be on display. The museum will thus become a hotspot for best-in-class industrial design. From that date, Nuki's winning product will also be presented in the online exhibition on the Red Dot website. The Red Dot Design Yearbook 2020/2021 will be published in July 2020.

## About Nuki Home Solutions GmbH

Nuki Home Solutions is a leading provider of retrofit intelligent access solutions for Europe.

One team, one mission

*"We have set ourselves the goal of making existing access solutions more intelligent and thereby replacing the physical key. We're excited to take on this challenge because we believe in simplifying everyday life through the use of mobile technologies,"* says Nuki CEO Martin Pansy, explaining his company's mission. Nuki Home Solutions GmbH was founded in Graz in 2014. After a successful crowdfunding campaign in 2015, the company has grown steadily and employs more than 40 people in Graz. In addition to the established Nuki Smart Lock in the current version 2.0 and an extensive range of accessories, Nuki is working hard to further develop smart access solutions for a completely keyless future. Further information can be found at <https://nuki.io/en/>.