



Nuki Unveils Smart News in Online Update

As part of a digital event, Smart Lock pioneer Nuki Home Solutions from Graz presented a number of innovations relating to smart access control.

Graz, 8.9.2020 - Nuki, the market-leading name for smart locks in Europe proudly announces the sustainable Nuki Power Pack and limited White Edition of the Nuki Smart Lock. Unveiled by Nuki CEO Partin Pansy via Nuki's digital presentation, the Nuki Club, which offers Nuki customers exclusive benefits was also introduced along with confirmation of an upcoming installation service.

Nuki Power Pack: powerful and rechargeable instead of batteries

The Nuki Power Pack puts an end to batteries in the Nuki Smart Lock. The new smart accessory provides roughly twice as much capacity as conventional AA batteries and lasts up to 12 months. Both the Smart Lock and the mobile app warn the user as soon as battery levels fall below 20 percent. The Nuki Power Pack will be available from October for the price of 49 euros in the Nuki online shop and is compatible with both the Nuki Smart Lock 1.0 and 2.0.

White Edition as limited special edition

The limited White Edition of the Nuki Smart Lock is elegant and stylish. *"Through our customer surveys, we know that a white colour variant is at the top of our customers wish lists,"* says Martin Pansy. The limited White Edition will be available exclusively via the Nuki online shop from October while stocks last. Interested customers can register on the Nuki website to be the first ones to be informed even before the official sales start.

Nuki Club brings exclusive offers for customers

Nuki has always been about the community, after all, it is thanks to the crowdfunding community that Nuki has skyrocketed in the previous years. Customer feedback has always been extremely important and serves as a guideline in the team's product strategy. The Nuki Club thanks its loyal supporters with a welcome gift, exclusive offers and advance sales of new products. Membership is free of charge and registration is now available via the administration menu in the Nuki app or directly while you purchase a Nuki Smart Lock.

Coming soon: Nuki installation service

The Nuki Smart Lock was designed as an easy-to-install retrofit solution – more than 150,000 customers across Europe have installed it without problems. Since the launch of the Nuki Opener, which is directly connected to the intercom phone, more and more customers are asking for an installation service. Nuki is fulfilling this request and will be offering the service as a first step for customers in Vienna, Munich, Berlin, Düsseldorf and Cologne from Autumn 2020. The installation service is booked and paid for when you buy the product from the Nuki Shop.

For a future without keys

"The advantages of digital keys speak for themselves - they are smart, convenient, can be shared but they don't get lost. With our exciting new products, we would like to convince more and more people of the Nuki product world in 2020 and continue our quest to replace the physical key," says Martin Pansy at the end of the presentation.

About Nuki Home Solutions GmbH

Nuki Home Solutions is a leading provider of retrofit intelligent access solutions for Europe.

One team, one mission

"We have set ourselves the goal of making existing access solutions more intelligent and thereby replacing the physical key. We're excited to take on this challenge because we believe in simplifying everyday life through the use of mobile technologies," says Nuki CEO Martin Pansy, explaining his company's mission. Nuki Home Solutions GmbH was founded in Graz in 2014. After a successful crowdfunding campaign in 2015, the company has grown steadily and employs more than 40 people in Graz. In addition to the established Nuki Smart Lock in the current version 2.0 and an extensive range of accessories, Nuki is working hard to further develop smart access solutions for a completely keyless future. Further information can be found at <https://nuki.io/en/>.