



Nuki permanently lowers the price for Smart Lock and starts selling the limited White Edition

Graz (Austria) – 15/10/2020. The price of the Nuki Smart Lock 2.0 is now permanently reduced by 30 euros and now costs 199 euros. In addition, the recently announced limited White Edition is now available.

Successfully high sales and further growth plans for the upcoming year increase production volumes and hence lower prices. Nuki passes this benefit on directly to customers and permanently lowers the price of the Nuki Smart Lock by 30 euros. This price reduction also applies to all Nuki Combos that contain a Smart Lock. The limited White Edition announced on September 8th is now available in the Nuki shop.

In just a few years, Nuki Home Solutions has developed from a Kickstarter idea to the European market leader for retrofittable smart access solutions with more than 80 employees. As of today, Nuki has sold over 150,000 Smart Locks in more than 100 countries. The production costs decrease due to the steadily growing purchase quantities. Nuki passes this benefit on to its customers and permanently reduces the price of the Nuki Smart Lock by 30 euros.

The Nuki Smart Lock 2.0 now costs 199 euros instead of the previous 229 euros. Of course, all Combos that contain a Nuki Smart Lock 2.0 have also been reduced in price by 30 euros. The Nuki Combo 2.0 (electronic door lock and Nuki Bridge for remote access and integration into Smart Home systems) now only costs 269 euros. The Nuki Smart Lock is installed on the inside of the front door in just a few minutes, allowing comprehensive access management via app, with the smartphone becoming a key.

Limited White Edition available

"With the White Edition we are fulfilling a great wish of the Nuki community," explains Martin Pansy, co-founder and CEO of Nuki Home Solutions. "The very high number of pre-registrations shows how right we are with the topic". Registered users received an email and could order the Nuki White Edition, consisting of the Nuki Smart Lock 2.0, Nuki Bridge and Power Pack, in advance. From Monday, October 19, 2020, sales will be released for all customers on www.nuki.io. The Nuki White Edition costs 299 euros. The Nuki Power Pack will soon also be available individually as an accessory - but in black.

About Nuki Home Solutions GmbH

Nuki is a leading provider of retrofit intelligent access solutions for Europe.

One team, one mission

"We have set ourselves the goal of making existing access solutions more intelligent and thereby replacing the physical key. We're excited to take on the challenge because we believe in simplifying everyday life through the use of mobile technologies," says Nuki CEO Martin Pansy, explaining his company's mission.

Nuki Home Solutions GmbH was founded in Graz in 2014. After successful crowdfunding in 2015, the company has grown steadily and employs more than 80 people in Graz. In addition to the established Smart Lock in the current version 2.0 and an extensive range of accessories, Nuki is working hard to further develop smart access solutions for a completely keyless future. Further information can be found at <http://nuki.io/en/>.